Sponsorship Opportunities

CWA invites corporate and academic entities to join the Alliance in 2010 as founding sponsors.

Annual benefits for Founding Corporate Premium Sponsors (Level 1 $50,000) include:

- 3 free admissions and 50% discount for up to 5 additional participants on CWA's annual conference fees;
- Invitations to participate in select Alliance events (workshops and conferences);
- Opportunity to propose and co-sponsor events with the Alliance or CWA members;
- Opportunity to submit proposals for presentation at Alliance meetings and events;
- Corporate logo shown during all CWA key notes;
- Corporate logo shown on CWA web site sponsor page;
- Priority access to CWA internal developments, new tools, content, etc;
- Free branding exposure benefits in the Concept Web environments in 2010;
- Receive quarterly email update of CWA member and sponsor activities;
- 30% Discount on fees (ex. travel and accommodation) for 1-day Seminar entitled "The relevance of new Semantic Web Technologies for your company" (to be held at Sponsor's location);
- Opportunity alerts for corporations for commercializing technologies or content developed by CWA members (Note: CWA is committed to developing Open Source technologies and Open Access content but in some cases proprietary technologies and content may be developed under specific program sponsorship);
- Investment opportunities in CWA's D&I (Discoveries and Innovations) companies for angel investors, enterprises and Venture Capitalists (see below for a description) and discount on royalty fee;
- Annual 20 hours of telephonic consulting from a CWA member (expertise to be matched by CWA Secretariat);
- Discounted rates on CWA certification of your company/organization's tools and content;
- Entitlements to a non-voting position on the Governing Board;
- Preferential rates for services mediated by the CWA;
- 15% off sponsorship fees for 2011-2013.

Annual benefits for Founding Corporate Sponsors (level 2 $25,000) include:

- 2 free admissions and 25% discount for up to 3 additional participants on CWA's annual conference fees;
- Invitations to participate in select Alliance events (workshops and conferences);
- Opportunity to propose and co-sponsor events with the Alliance or CWA members;
- Corporate logo shown during select CWA key notes;
- Corporate logo shown on CWA web site sponsor page;
- Priority access to select CWA internal developments, new tools, content etc;
- 50% discount on branding exposure benefits in the Concept Web environments;
- Receive quarterly email update of CWA member and sponsor activities.

- 20% Discount on fees (ex. travel and accommodation) for 1-day Seminar entitled "The relevance of new Semantic Web Technologies for your company" (to be held at Sponsor's location);
- Opportunity alerts for entrepeneurs for commercializing technologies or content developed by CWA members (Note: CWA is committed to developing Open Source technologies and Open Access content but in some cases proprietary technologies and content may be developed under specific program sponsorship);
- Investment opportunities in CWA's D&I (Discoveries and Innovations) companies for angel investors, enterprises and Venture Capitalists (see below for a description) and discount on royalty fee;
- Annual 10 hours of telephonic consulting from a CWA member (expertise to be matched by CWA Secretariat);
- Discounted rates on CWA certification of your company/organization's tools and content;
- Preferential rates for services mediated by the CWA;
- 10% off sponsorship fees for 2011-2013;

Annual benefits for Founding Corporate, non-profit and academia Sponsors (level 3 $10,000) include:

- 1 free admission and 10% discount for up to 2 additional participants on CWA's annual conference fees;
- Invitations to participate in select Alliance events (workshops and conferences);
- Priority access to select CWA internal developments, new tools, content etc.;
- Corporate logo shown on CWA web site sponsor page;
- 25% discount on branding exposure benefits in the Concept Web environments;
- Receive quarterly email update of CWA member and sponsor activities;
- 10% Discount on fees (ex. travel and accommodation) for 1-day Seminar entitled "The relevance of new Semantic Web Technologies for your company" (to be held at Sponsor's location);
- Opportunity alerts for entrepreneurs for commercializing technologies or content developed by CWA members (Note: CWA is committed to developing Open Source technologies and Open Access content but in some cases proprietary technologies and content may be developed under specific program sponsorship);
- Annual 5 hours of telephonic consulting from a CWA member (expertise to be matched by CWA Secretariat);
- Discounted rates on CWA certification of your company/organization's tools and content;
- 5% off sponsorship fees for 2011-2013;

Annual benefits for Founding Academia Only Sponsors (level 4 $5,000) include:

- 10% discount for up to 2 additional participants on CWA's annual conference fees;
- Invitations to participate in select Alliance events (workshops and conferences);
- Priority access to select CWA internal developments, new tools, content, etc;
- Corporate logo shown on CWA web site sponsor page;
- Certification and global exposure of your faculty's tools and content;
- Opportunity to submit CWA-endorsed collaborative grant proposals with certified CWA partners;

- 10% discount on branding exposure benefits in the Concept Web environments;
- Receive quarterly email update of CWA member and sponsor activities;
- 5% off sponsorship fees for 2011-2013;

Annual benefits for Founding Small Sponsors (labs, etc) (level 5 $1,000) include:

- 5% discount for 1 additional participant on CWA's annual conference fees;
- Priority access to select CWA internal developments, new tools, content, etc;
- Corporate logo shown on CWA web site sponsor page;
- Certification and global exposure of your lab's tools and content;
- Opportunity to submit CWA-endorsed collaborative grant proposals with certified CWA partners;
- Receive quarterly email update of CWA member and sponsor activities;

Investment Opportunities

CWA is committed to producing and fostering Open Source technologies and Open Access content. Nevertheless, in the research and validation stages of the work of the CWA there are often new Discoveries and Innovations (D&I's) that would require additional resources and development time in order to be commercialized or monetized as services or otherwise. When these D&I's are outside of the scope of CWA's ability to pursue, CWA offers these opportunities to Sponsors for consideration of making an investment offer. If no sponsor makes an offer, other non-sponsor investor offers will be entertained. Typical terms require that an *x* % of gross revenue contribution fee accrues to the CWA secretariat.